



ADVERTISING CONTRACT

PRCUA*Life's*

64th Quadrennial Convention Digital Program Book

In keeping with the virtual nature of the 64th Quadrennial Convention, the format of the Convention Program Book will be exclusively digital. Those wishing to place an ad can do so using the form below. All ad materials will be accepted via email.

Print-ready ads for the Convention Program Book are preferred and can be emailed directly in PDF format. Ads must comply with sizes provided on the next page. Ads that are not print-ready can be emailed, specifying size of ad, text to be included and any photo or graphic attachments. Graphic attachments must be a high-quality image file (300 dpi or higher preferred).

Email all ads to PRCUA at: ProgramBook@prcu.org. Type Program Book AD in the subject line. Include a completed copy of this advertising contract with email.

DEADLINE FOR SUBMISSION: WEDNESDAY, JULY 15, 2026

Please select your ad size below:

<u>AD SIZE</u>	<u>PRICE</u>
<input type="checkbox"/> Inside Front or Back Cover	\$600
<input type="checkbox"/> Gold Page (gold border)	\$300
<input type="checkbox"/> Full Page	\$200
<input type="checkbox"/> Half Page	\$150
<input type="checkbox"/> Quarter Page	\$100
<input type="checkbox"/> Patron (2 lines)	\$ 30
<input type="checkbox"/> Well Wisher (1 line)	\$ 20

Include the following information when submitting ads:

Name _____

Group _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____

Payment can be submitted through [PRCUA.org/payonline](https://prcu.org/payonline) (indicate Program Book Payment in memo field) or send check payable to PRCUA to:

PRCUA
Convention Program Book
984 N. Milwaukee Ave.
Chicago, IL 60642

Questions? Call Betsy Dziadulewicz (773) 782-2646

PATRON AD will consist of two lines of text across an entire page;
the size of the font of the text will be the same size as this sample.

WELL-WISHER AD will consist of one line of text this size across the entire page.

Half-Page Ad
7.5" wide x 5" long

Full-Page Ad
7.5" wide x 10" long

Quarter-Page Ad
3.75" wide x 5" long